

**NOMINATIONS FOR AWARDS IN THE ROTARY DIST 3201 PUBLIC IMAGE SEMINAR-
BREAKTHROUGH 2023**

Dear Rotarians:

I. Nomination for SMILE awards

1. As you are aware, the **Six** District Priority Areas for this Rotary year are categorized as **SMILE** which stands for:

- **S**chool support,
- **M**ental health,
- **I**nfant care & maternal health,
- **L**ivelihoods
- **E**nvironment, &
- **“Smile Plus”** which includes correctional surgeries and “fulfill a wish”.

An illustrative list of activities in each District Priority area is provided separately.

2. In the upcoming public image Seminar, we intend to honour individuals or organisations rendering yeoman service in each of the aforementioned District priority areas.

3. In this regard, we invite nominations from your club for individuals or organisations whom your Club has known or been associated with, in each of the District priority areas. Please note that the individuals or organisations being nominated must be:

- a. Non-Rotarians or organisations that are founded & managed by Non-Rotarians that are rendering social service in each District priority area.
- b. Should have a standing in their chosen field for a minimum of 7 years.
- c. Must have had a positive impact on at least a 100 individuals.
- d. Should have known or been associated with your Club or one of your Club members for philanthropic outreach during the course of the last 7 years.

4. Please create a Google Drive folder for each nomination enclosing:

- i. A note or write up in less than 150 words detailing the nominee’s name, social work undertaken, number of beneficiaries, approximate cost incurred, with list of donors/ sponsors, if available. Links to social media pages featuring the nominee and his/her work may be provided along with the note.

- ii. 5 photographs of the nominee's activities
 - iii. A short video feature of the nominee's activities of not more than 3 minutes, if available
 - iv. All newspaper reports pertaining to the nominee and his/her work, if available, to be compiled in a single PDF file uploaded in the Google Drive folder.
5. Nominations may be sent in by using the Google form provided in the link at Para 8 below.
6. Your Club may nominate upto 6 individuals or organisations for the Smile Awards. However, 6 nominations are not mandatory. However, please ensure that at least one nomination is sent by your club.

II. Nomination for award for Dream Enabler

7. Dream Enablers are those men or women who have been instrumental in bringing about social change, whose actions have touched or have had an impact on thousands on people. These may be industry leaders, philanthropists, social workers, public servants or scientists who have undertaken pioneering projects that have impacted thousands of lives within the District's territorial limits, i.e, Coimbatore district of Tamilnadu, and Ernakulam, Trichur, Palakkad & Idukki districts of Kerala.
8. We invite one nomination from each club for such a Dream Enabler.
9. Please create a Google Drive folder for each nomination enclosing:
- i. A note or write up in less than 150 words detailing the nominee's name, social work undertaken, number of beneficiaries, approximate cost incurred, with list of donors/ sponsors, if available. Links to social media pages featuring the nominee and his/her work may be provided along with the note.
 - ii. 5 photographs of the nominee's activities
 - iii. A short video feature of the nominee's activities of not more than 3 minutes, if available

- iv. All newspaper reports pertaining to the nominee and his/her work, if available, to be compiled in a single PDF file uploaded in the Google Drive folder.
10. Nominations may be sent in by using the below Google form:
<https://forms.gle/SeTmeH36FPLhBLWeA>
11. Kindly note that 15th October, 2023 is the last date for sending in your nominations.
12. Nomination entries in each category would be vetted and awardees shall be selected by a Jury appointed by District Secretariat. Their decision shall be final and binding, and no grievances in this regard will be entertained.

For any clarifications, please contact:

1. Rtn. Susheel Kumar Valappil: 9746133900
2. Rtn. Aswin Prabhu: 9972971017
3. Rtn. Avinash Varma: 9539691636

ILLUSTRATIVE LIST OF DISTRICT PRIORITY AREAS

- a. School Support includes:
 - Adoption of schools for provision of educational infrastructure
 - Educational material distribution
 - Scholarships
 - Clean water access
 - Toilets
 - Smart classrooms
 - Health checks for students- eye, ear & dental
 - Other diseases- prevention & treatment

- b. Mental health includes support to:
 - Mental health centres
 - Schools for special children
 - Remedial centres for learning disability
 - De-addiction programmes
 - Support for schools for Special children
 - Establishment of Sensory parks
 - Counselling for special children, persons with learning disability, de-addiction programmes or otherwise in any Mental Health Centre.

- c. Infant care & maternal health includes:
 - Nutrition & health check ups
 - Counselling
 - Support to infants & mothers
 - Immunization
 - Creches & nurseries
 - Supporting maternal health

- d. Livelihood includes:
 - Job fairs
 - Employment for differently abled
 - RCCs & micro-finance
 - Vocational training
 - Career counselling

- e. Environment includes:
 - Adoption of villages/ roads/ streets
 - Environment awareness programs
 - Water conservation including check dams, rainwater harvesting

- Afforestation, Tree-planting, Miyawaki forests & kitchen gardens
- Solid Waste Management
- Cleaning/ rejuvenation of rivers, lakes & streams

f. Smile + includes:

- Correctional surgeries
- Fulfill a wish

Note:

Above list is only illustrative and not exhaustive. Clubs are free to nominate deserving individuals or organisations involved in spheres related to the above priority areas.